



JOINT RESOLUTION 2019-01

Creating a Countywide Census 2020 Complete Count Committee Structure to Plan and Conduct Local Educational Initiatives, Publicity and Promotional Activities to Increase Community Awareness and Participation in Census 2020

WHEREAS, the Board of County Commissioners of Roosevelt County met in a regular duly noticed meeting on May 7, 2019 at 9 a.m. in Roosevelt County Portales, New Mexico; and,

WHEREAS, the Portales City Council met in a regularly scheduled meeting on May 21, 2019 at 6:30 p.m. in Portales,, New Mexico; and,

WHEREAS, the United States Census has been performed every ten years since 1790, with the last census in 2010; and

WHEREAS, April 1, 2020 is Census Day for the United States of America pursuant to Article I, Section 2 of the U.S. Constitution; and

WHEREAS, an accurate census is essential for the apportionment of representatives with the legislative bodies of the U.S. House of Representatives, the New Mexico State Legislature, and within Roosevelt County voting districts; and

WHEREAS, Roosevelt County's decennial census population count directly affects the amount of federal revenue distributed for roads and infrastructure, education, libraries, child and elder care, healthcare, emergency preparedness and response;; and

WHEREAS, the communities lose approximately \$3,000.00 federal dollars per year for each resident failing to participate in the Census; and

WHEREAS, accurate census information is critical to planning for future growth, development and social needs of Roosevelt County as a whole; and

WHEREAS, the entities welcome assistance and advice from community-based organizations, the school districts, local businesses and the media in counting the entire local population, including traditionally hard to count, or undercounted, populations; and

WHEREAS, the more informed residents become about the 2020 census operations, the probability of a successful enumeration will be increased; and

WHEREAS, everyone, whether a United States citizen, an immigrant or an undocumented worker needs the goods and services provided by local and state government, paid for, in part, by federal grants.

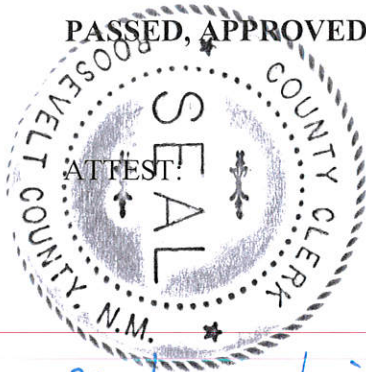


NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODIES OF THE County of Roosevelt and the City of Portales:

1. The Census 2020 Complete Count Committee, established to serve in an educational and promotional advisory capacity locally, shall be called the Roosevelt Committees County Complete Count Committee.
 - i. The Roosevelt County Complete Count Committee members may include governing officials, business community, education, community and nonprofit organizations, faith based groups, media, youth, healthcare and others.
- a. The purpose of the Roosevelt County Count Committee is to provide advice and assistance to the County and promote participation in obtaining the most accurate and complete count for Census 2020 by increasing the response rate though focused, structured community minded action. The committee will utilize the knowledge and expertise of each committee member to implement a census awareness campaign targeted to residents.
- b. The census effort will be driven from the County as an inclusive community effort supported by the US Census Bureau. This coordinated effort of Roosevelt County will include invitations to the City of Portales, Village of Dora, Village of Causey, Village of Elida and Village of Floyd to organize amongst the local governments throughout the County to ensure the most accurate outcome of Census 2020 and express support for other Complete Count Committees throughout the region.
- c. Duties and responsibilities of the committee shall include formulation of strategies to enhance the County's response rate to Census 2020. The committee will utilize local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the various communities across the region.
2. The County and City shall each appoint three members to no set term. Each village that chooses to participate may also appoint one member. The total number of members shall not exceed ten and the committee shall elect its own chairperson and vice-chairperson.
3. Committee members shall serve from June 2019 through August 2020 at which time the Committee shall dissolve. No dissolving resolution is necessary.
 - a. The local governments may replace their committee member who steps down or can no longer fulfill the responsibilities entailed in service to the committee and are free to change their members at any time.
 - b. The Committee will engage as necessary to effectuate the purposes of this Resolution.
 - c. A seven member quorum is required to conduct Committee business.



PASSED, APPROVED, and ADOPTED this 7th day of May, 2019.



Stephanie Hicks
Stephanie Hicks, County Clerk

**BODY OF COUNTY COMMISSIONERS
ROOSEVELT COUNTY, NEW MEXICO**

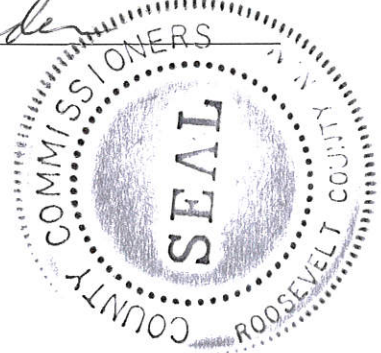
absent
Lewis (Shane) Lee, Chairman – District III

Matthew Hunton
Matthew Hunton, Vice-Chair – District II

Dennis Lopez
Dennis Lopez – District I

Tina Dixon
Tina Dixon – District IV

Paul Grider
Paul Grider – District V



me